

Participate in a Survey and Win Prizes!

This research study is conducted by Bremen University in Germany, which focuses on an empirical study that encompasses Brazil, China, Germany, Russia and especially the USA. The English online questionnaire can be found at

<http://www.lim.uni-bremen.de/gbm>.

This research study survey of “*perception of car brand images in heterogeneous markets*” is fully web-based, and will take approx. 10 minutes to complete.

The attractive raffle prizes include: a weekend for two at a Sheraton, Le Méridien, Four Points or Westin hotel of choice and a new Apple i-Pod 8GB.



Audi **BMW** **HYUNDAI** **Mercedes-Benz** **ACURA** **LEXUS** **Infiniti** **TOYOTA** **VW** **Ford**

**The perception of car brand images
in heterogeneous markets**

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Sheraton **FOUR POINTS** **Le** **WESTIN** **Apple**

HOTELS & RESORTS **BY SHERATON** **MERIDIEN** **HOTELS & RESORTS**